

Ankush's Freelancing & Career Roadmap

PHASE 1: Skill Foundation (1st Semester)

- ✓ Completed MERN Stack (MongoDB, Express.js, React.js, Node.js)
- ✓ Built strong fundamentals in Full Stack Development
- 📚 Resources: freeCodeCamp, MDN Docs, official docs, YouTube projects
- 💡 Tip: Build real-world mini-projects while learning each tech
- 🎓 Courses used:
 - Full Stack Dev: <https://www.udemy.com/share/1013gG/>
 - Python Dev: <https://www.udemy.com/share/103IHM/>
 - Advanced Systems: <https://harkirat.classx.co.in/new-courses>
 - YT: Hitesh Choudhary, Chai aur Code, Web Dev Simplified

PHASE 2: Building Presence & Personal Brand

- ✓ Created strong presence on LinkedIn and Twitter (X)
- ✓ Shared learnings, projects, value posts to attract connections
- ✓ Built & published portfolio: <https://whyankush.wtf>
- 🛠 Tools: Canva, Figma, Linktree, Notion
- 💡 Tip: Build in public. Document > create.

PHASE 3: Applying & Cracking Internships

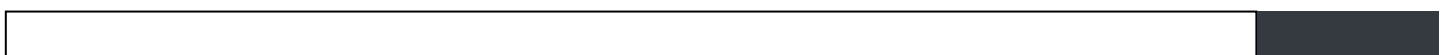
- 🏆 Internship 1: LinkedIn Easy Apply → ₹0
- 🏆 Internship 2: Twitter DM by a CEO → ₹15K/month
- 🏆 Internship 3: Wellfound profile → Startup internship
- 📚 Resources: Wellfound, LinkedIn Jobs, Cold DM frameworks
- 💡 Tip: Always send custom DMs + portfolio link when reaching out.

PHASE 4: Freelancing Kickstart

- ✓ Client 1: Outreach via Instagram DMs
- ✓ More clients from LinkedIn network
- 📈 Monthly earnings: ₹40–50K
- 🛠 Tools: DM Templates, Zoho, Razorpay, Notion, Upwork
- 💡 Tip: Build one irresistible service offer. Solve pain points.

PHASE 5: Hackathons & Recognition

- 🏆 Won ₹1.5L through Hackathons
- ✓ Applied via Unstop, Devfolio
- 📚 Tips: Go with a team, focus on usability + pitch
- 💡 Tip: Record pitch, post on socials for more visibility



PHASE 6: Teaching & Scalable Income

- 💛 Referral from Twitter connection → teaching gig
- ✅ Currently teaching in a startup, earning steady income
- 📚 Tools: Loom, Notion, Google Meet, Zoom
- 💡 Tip: Teaching sharpens your own skills 10x

RESOURCES

Learning: freeCodeCamp, MDN, JavaScript.info, Udemy

Portfolio Tools: GitHub, Vercel, Figma, Notion

Internship Platforms: Wellfound, LinkedIn, Internshala

Outreach Templates: LinkedIn, Twitter, Instagram

Hackathons: Unstop, Devfolio, HackerEarth

Invoicing: Zoho, Notion, Payoneer

Teaching: Loom, Notion, OBS Studio

Final Note

🔑 This exact roadmap helped me go from broke in 1st year to paying my own college fees.

📄 DM me 'FreePath' if you want help applying it for yourself.